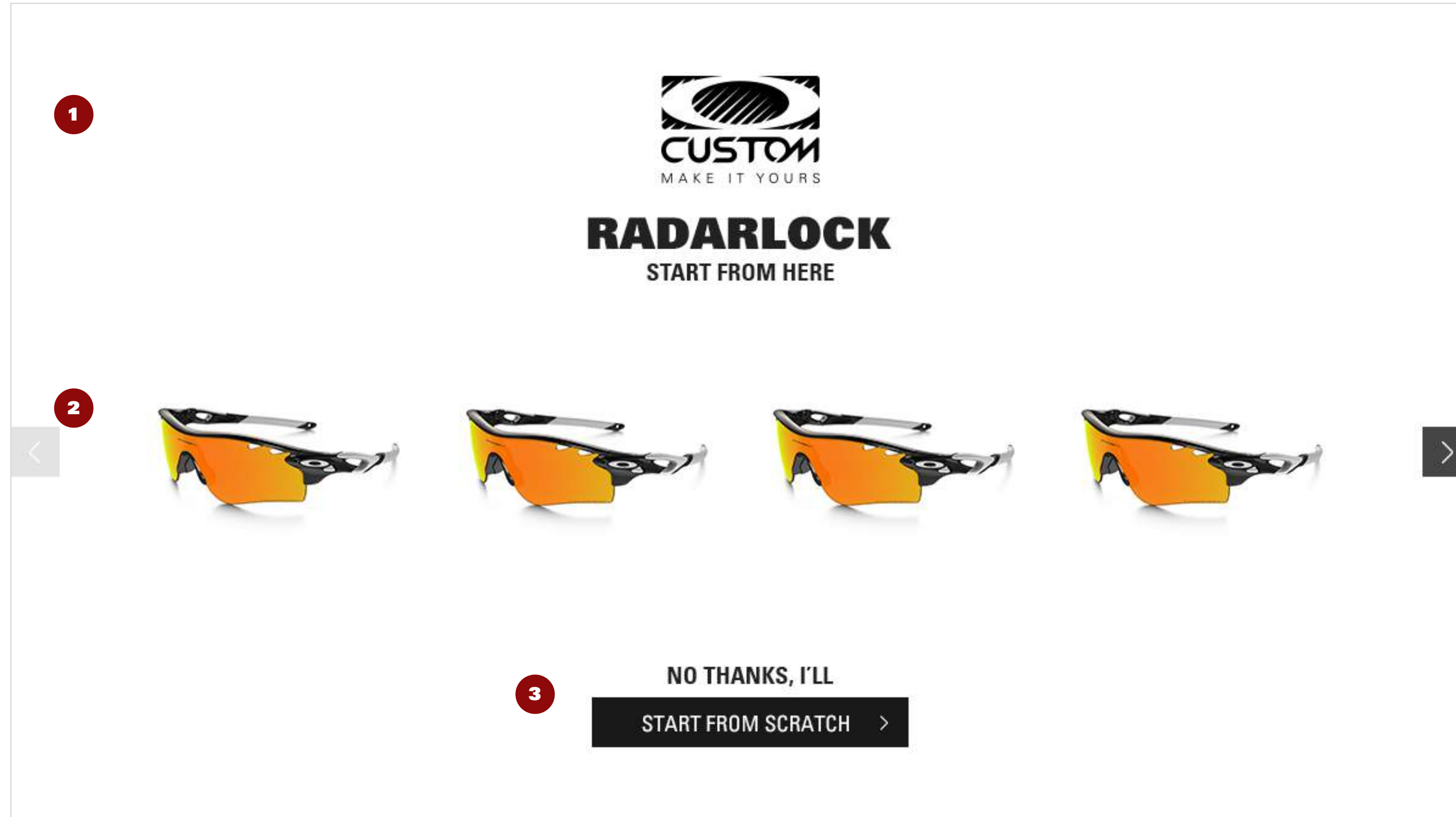


# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Custom Entry point from style selection



## ANNOTATIONS

### 1. STARTING POINT

On the PDP when customize is selected it will activate configure and start with Starting point options. From the Custom page when a custom product is selected it will take the user to the PDP page and activate the configure in the background. The starting point screen will overlay the configure for user selection. The configure will load a start from scratch option in the background.

### 2. PRODUCT CAROUSEL

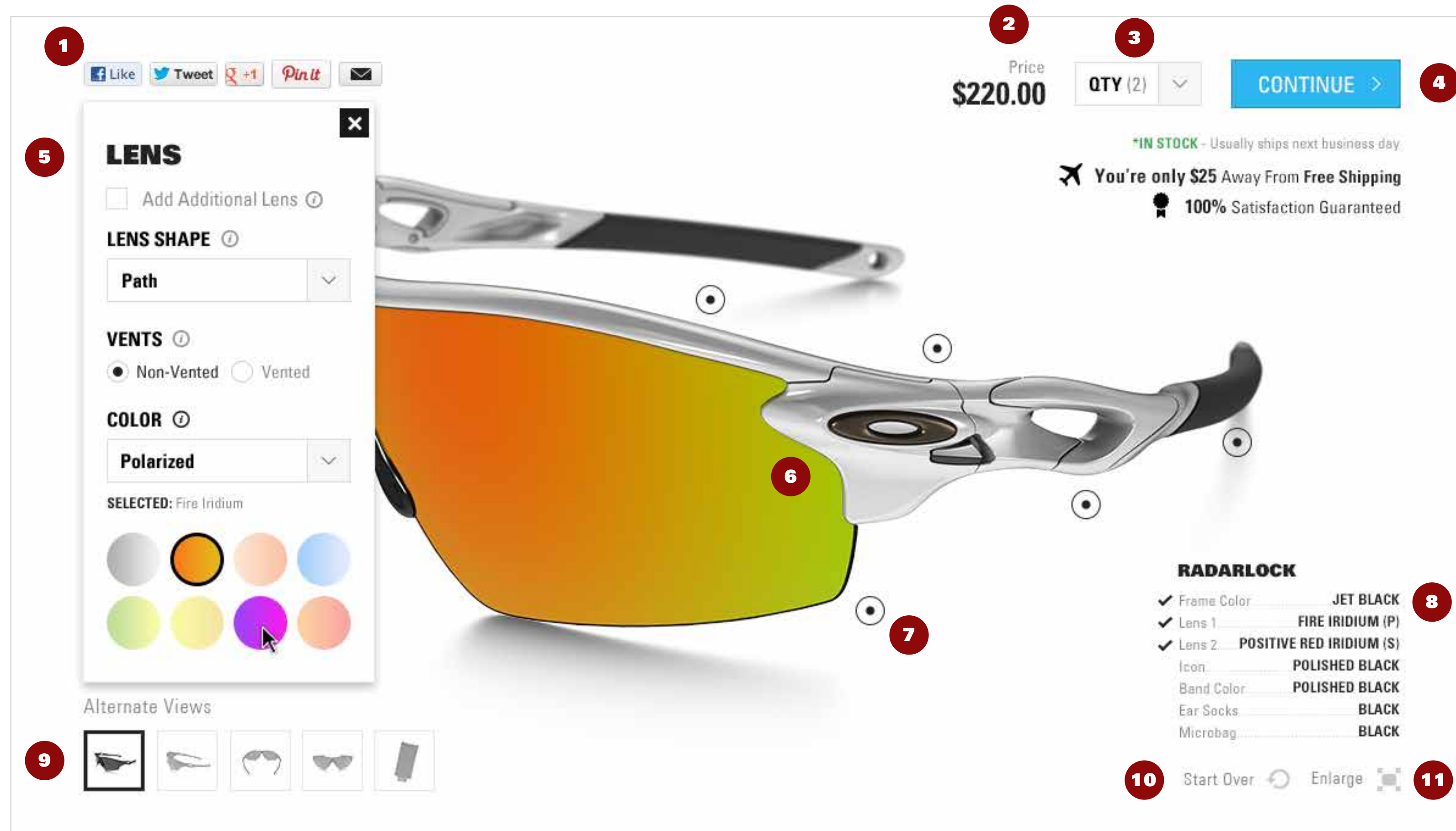
These will be pre-baked starting points for the user to select. When clicked the the configure will load the product recipe as a starting point.

### 3. START FROM SCRATCH

When clicked the it will load the config with default starting point which should be preloaded in the background.

# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Overview



## ANNOTATIONS

### 1. SHARE COMPONENT

Facebook Like, Tweet, Pin it, Google + and Email to Friend. As seen in our Finished good product detail page.

### 2. PRICE

Price will fluctuate depending on config options.

### 3. COPIES DROPDOWN

A user will have the ability to select multiple quantities of the exact same configured item..

### 4. CONTINUE BUTTON

The Continue button will direct the user to the Personalization Step. From there they can personalize, skip, go to cart or go back to the configuration.

### 5. POPUP CONFIG BOXES

These boxes will vary based on specific configuration options. Please see the Popup configuration box page annotation.

### 6. 3D IMAGE

The Default Recipe will be specified. The image size is 1000px X 600px

### 7. HOVER DOT

When clicked it will display the popup configuration box. When hovered it will have the area of interest on the product as well as the dot will have an overlay of white.

### 8. OPTION BREAKDOWN LIST

This list will identify which configuration options have been changed/chosen. When changed/chosen, the list item will receive an indication (i.e. check mark/color change) when a list item has not been changed/chosen, that list item will appear to have an unselected state.

### 9. ALTERNATIVE VIEWS

Each eyewear will have 4 views with Hover Dots. There will be additional thumbnails if a product comes with extra items i.e. a microbag.

### 10. START OVER BUTTON

When pressed, the user will get a prompt asking, "Are you sure you would like to start over? you will lose these configuration selections... After confirmation the user the current product will return to its default configuration state.

### 11. ENLARGE BUTTON

When clicked, there will be a whole screen light box take over with other views. This button will also have a hover state.

# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Enlarge



## ANNOTATIONS

### 1. ENLARGE LIGHTBOX (MODAL)

The Lightbox (modal) will show enlarged product views.

### 2. SHARE COMPONENT

Facebook Like, Tweet, Pin it, Google + and Email to Friend. As seen in our Finished good product detail page.

### 3. PRICE

Price will fluctuate depending on config options.

### 4. CONTINUE

The Add to Cart button will direct the user the the checkout process. M49-PD-Hero Eyewear.

### 5. CLOSE

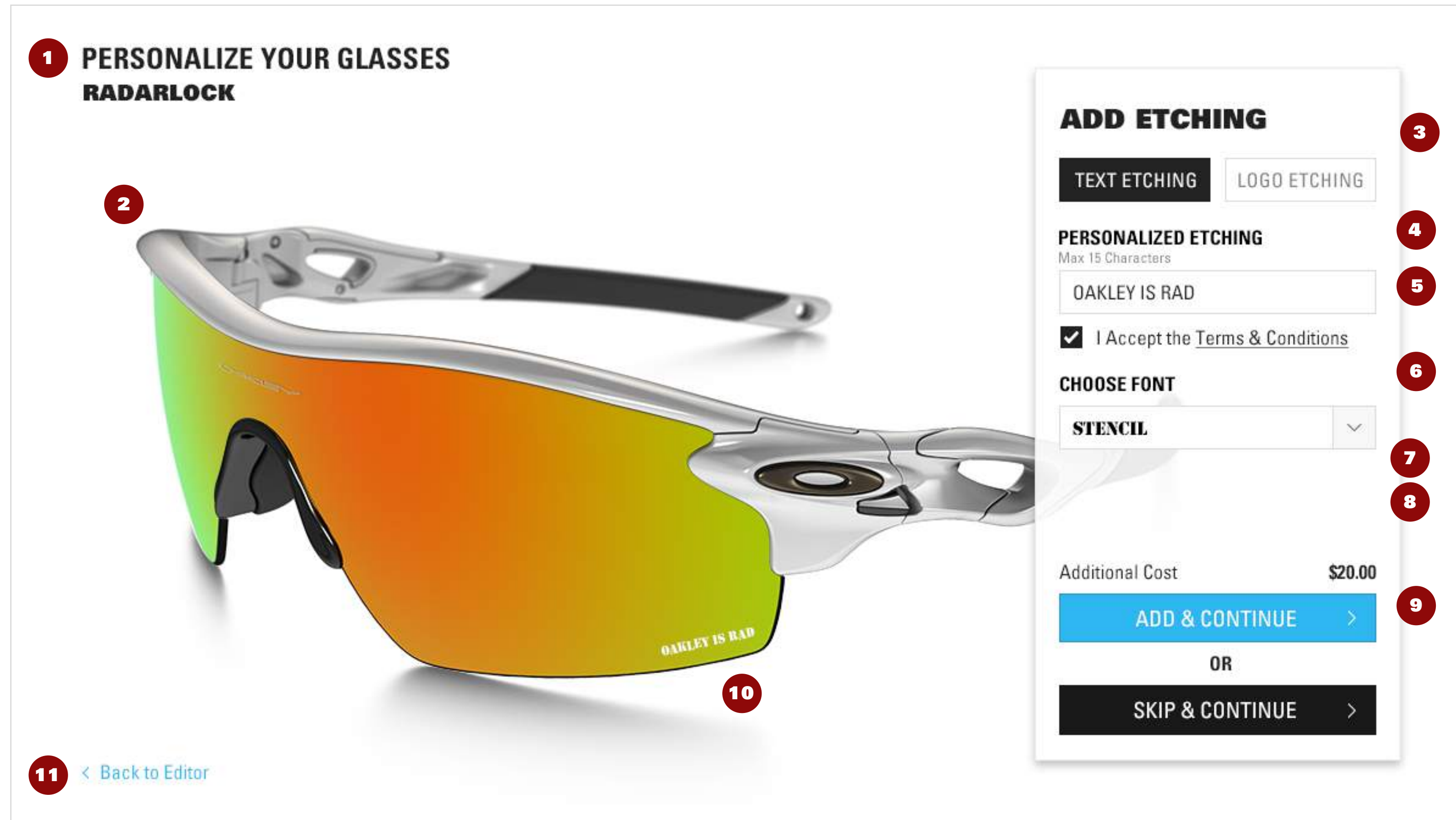
When Clicked the lightbox will close and return back to the custom config.

### 6. ENLARGE IMAGE

Static enlarged Image. These will load based on the config options that have been selected, frame color, lens color, etc.

### 7. THUMBNAIL ALTERNATE VIEWS

The angles will be determined. These will all be static image loaded based on config options.



## ANNOTATIONS

### 1. PRODUCT NAME

The product name will vary based on the product family that is selected.

### 2. PRODUCT IMAGE

This product Image will be generated from the custom config and the view will be pull into the personalize image area.

### 3. TEXT & LOGO ETCHING TOGGLE

This will toggle between either a text or logo etching. Based on what is viewable during the "Add&Continue" button is selected will add to checkout.

### 4. TEXT INPUT BOX

The text input box will have a character count indicator as well as a limit in the input field. There is also a validation message and check mark indicating that the typed message is able to be etched. (Due to copyright terms or phrases, and a bad choice of words)

### 5. TERMS & CONDITIONS

If the user does not accept the terms they will not be able to Add and Continue.

### 6. FONT CHOICES

If there are 3 font choices buttons will appear, if there are 4 or more a dropdown will appear.

### 7. PERSONALIZATION PRICE

Price will vary based on personalization. This will only display the price of the etching/ embroidery options.

### 8. ADD AND CONTINUE BUTTON

When Clicked this will take the user to checkout.

### 9. SKIP & CONTINUE

When clicked this will take the user to checkout.

### 10. ETCHING ON PRODUCT

The Etching will be placed on the product lens and font will vary based on selection.

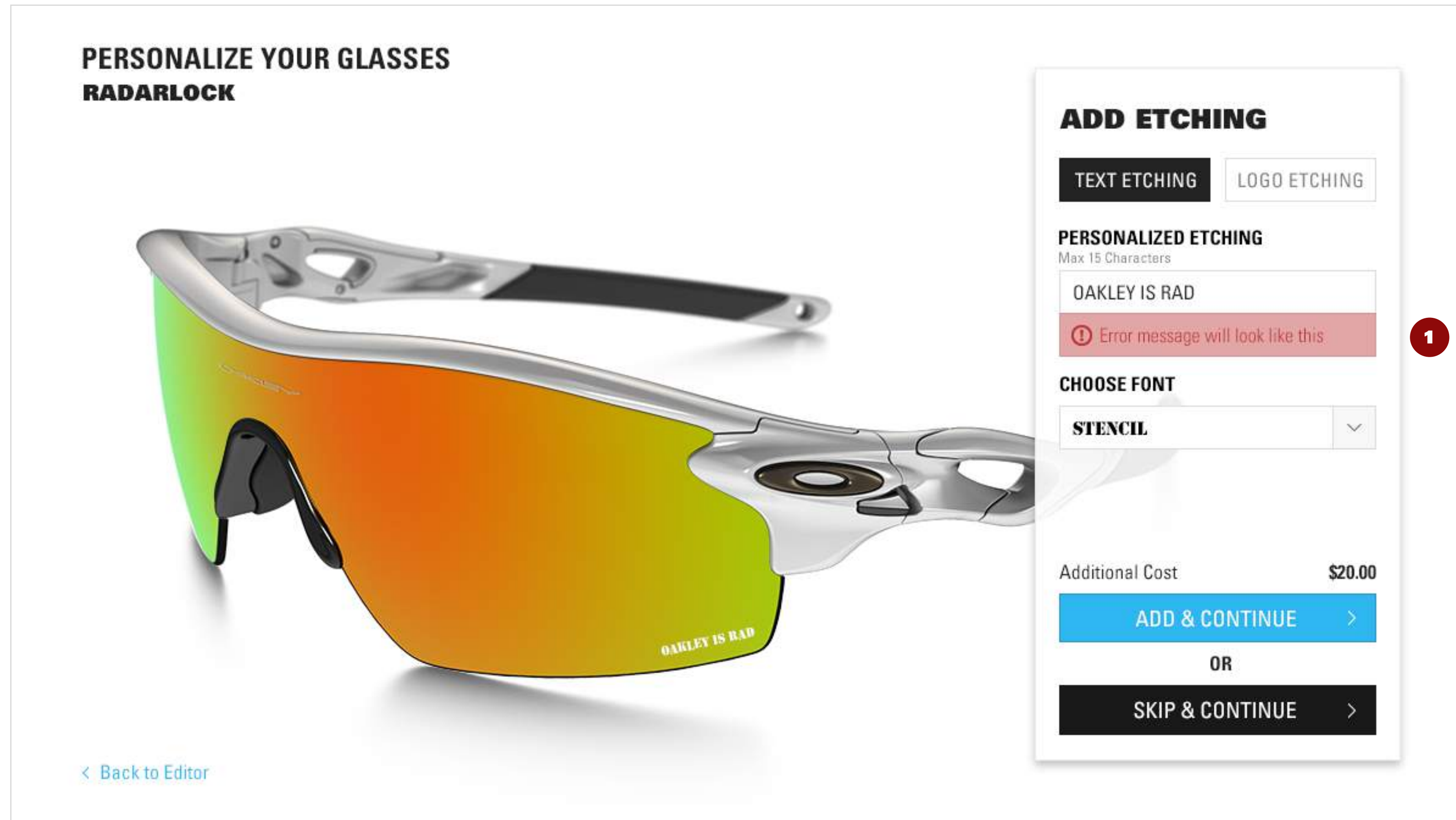
### 11. BACK TO EDITOR

If clicked this will take the user back to the configure in the previous state before going to personalization.

ANNOTATIONS

1. ERROR VALIDATION

This Message will occur when a user inputs an invalid Etching.



# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Personalization Step - Logo Etching

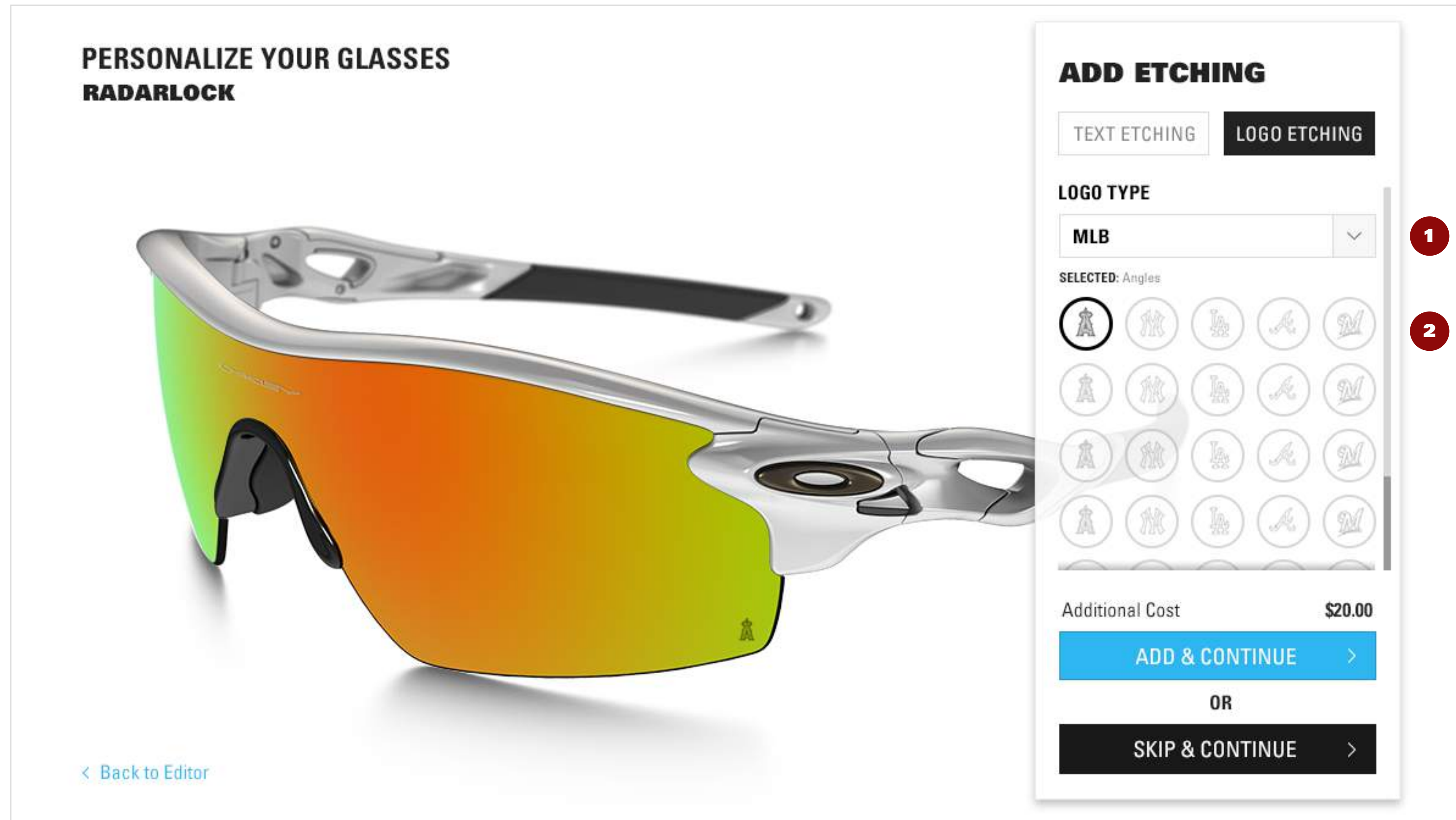
## ANNOTATIONS

### 1. LOGO CHOICES DROPDOWN

2 or more logo choices will be available. When selected, it will load the choices below.

### 2. LOGO THUMBNAILED

See Style guide for more info.



ANNOTATIONS

1. TERMS & CONDITIONS

This will open in a lightbox that has 90% opacity. Clicking on "X" or outside of the dialog box will close the lightbox. The lightbox will be contained within the Config container.

1

**PERSONALIZE YOUR GLASSES**  
RADARLOCK

**PERSONALIZED ETCHING**  
Max 20 Characters

OAKLEY IS RAD

I Accept the [Terms & Conditions](#)

CHOOSE FONT

STENCIL

Additional Cost: \$20.00

ADD & CONTINUE >

OR

SKIP & CONTINUE >

**TERMS & CONDITIONS**

**OAKLEY CUSTOM PROGRAM POLICY**

Oakley custom products are offered for personal use only, and are not to be used for any commercial gain. Oakley reserves the right to refuse any orders that contain wording or symbols Oakley believes in its sole discretion to be inappropriate, infringing of other's rights or disparaging to the Oakley brand in any way. By ordering a custom Oakley product, the consumer agrees to take full responsibility and to indemnify Oakley for any claims made by a third party that any part of the personalization created by the customer infringes the rights of or otherwise damages the third party.

< Back to Editor

## ANNOTATIONS


### 1. EMBROIDERY SECTION

The embroidery section has all the same UI element as the previous personalization frames.

**1**

### PERSONALIZE YOUR BACKPACK

#### ECHO CHARLIE PACK



[Back to Editor](#)

### ADD EMBROIDERY

#### PERSONALIZED ETCHING

Max 15 Characters

I Accept the [Terms & Conditions](#)

#### CHOOSE FONT

STENCIL

#### FONT COLOR

SELECTED: Red

Color selection grid with red selected.

Additional Cost **\$0.00**

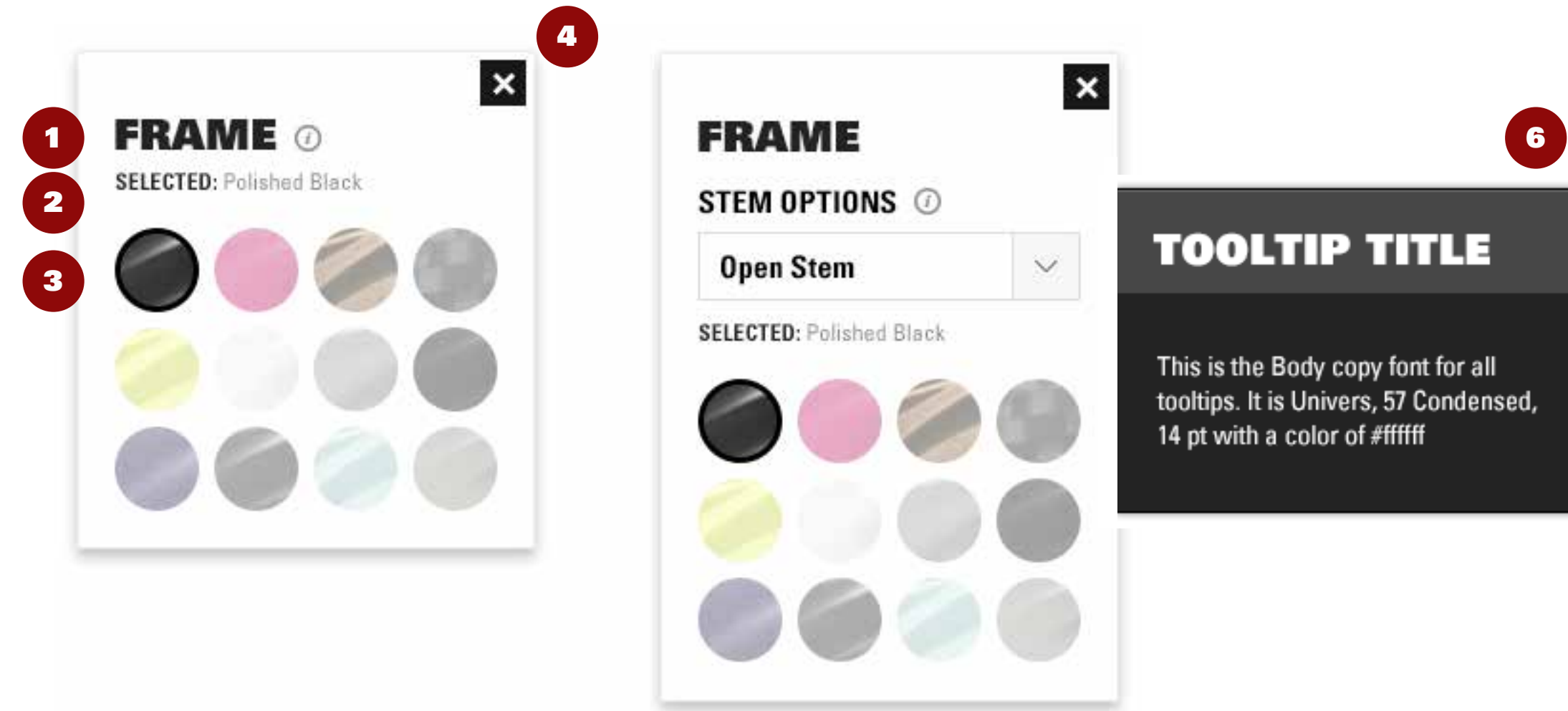
[ADD & CONTINUE](#)

OR

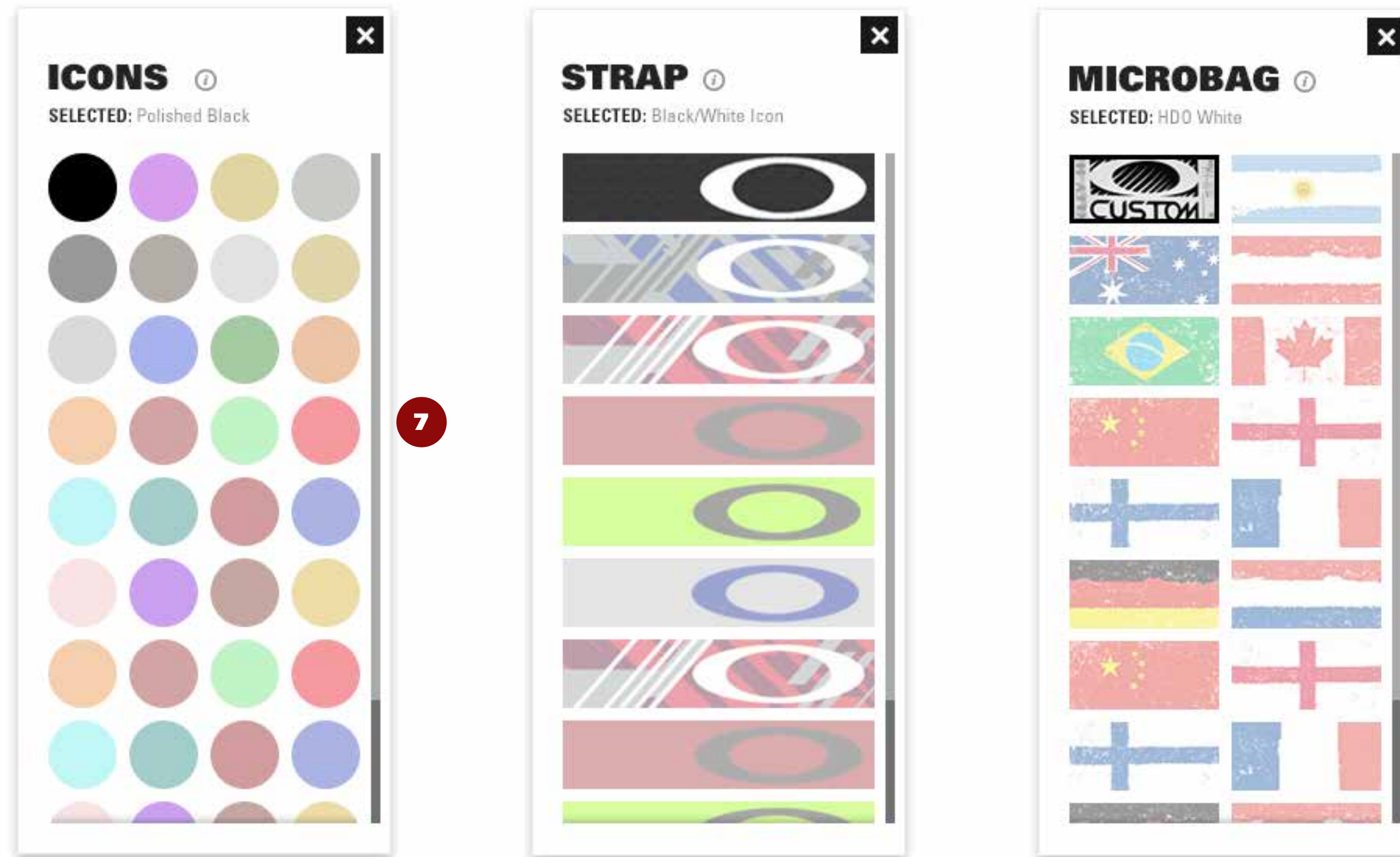
[SKIP & CONTINUE](#)

# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Hotspot Overlay Popups



## DIFFERENT SIZE THUMBNAILS



## ANNOTATIONS

### 1. HOTSPOT MODULE TITLE

Each hotspot module will have a title that represents the selected area of the product. Each title may or may not have a (?) (tooltip icon)

### 2. SELECT SWATCH MESSAGE

Under the title will state which swatch is selected.

### 3. SWATCH THUMBNAILS

Each thumbnail will have an Active, inactive and hover state. When the thumbnail is clicked it will load that config option to the product. When hovered it will display the info dialog box. Please see OCP Style Guide for more information.

### 4. CLOSE

When clicked it will close the hotspot popup. If another hotspot is clicked, it should also close the opened hotspot and open the clicked hotspot popup.

### 6. POPUP CONFIG TOOLTIP

Where ever a More info icon is displayed, if hovered a tooltip will display to the right of the popup. Please see OCP Style Guide for more information.

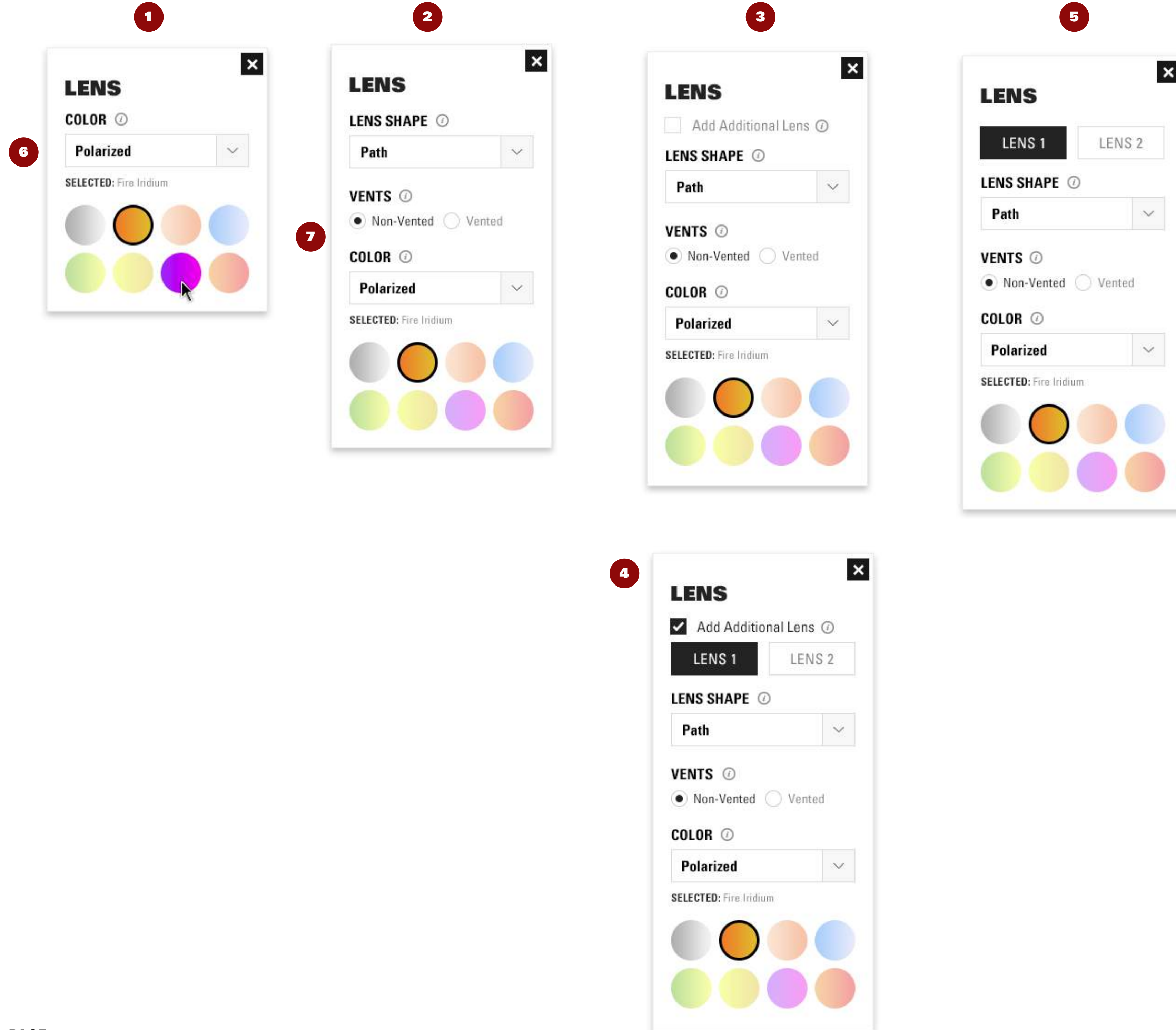
### 7. SCROLL BAR

If there are more thumbnails than the given space provides, a scroll bar will appear. Please see OCP Style Guide for more information.

Please see OCP Style Guide for more information.

# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Hotspot Overlay Popups - Lens



## ANNOTATIONS

### 1. LENS POPUP VERSION 1

This version is the most basic of the lens popups. One selection dropdown (Color) with options that will display different results.

### 2. LENS POPUP VERSION 2

This version will contain more options for the config selection. The lens attributes can vary from 1 to 3.

### 3. LENS POPUP VERSION 3

This version will allow the user to add an additional lens by checking the checkbox. The user will be able to toggle from lens to lens in a single popup and the 3D image will replace the configured lens with one another.

### 4. LENS POPUP VERSION 3B

This is part of version 3 once an additional lens is added. When the user unchecks the add an additional lens checkbox, an alert will appear for the user to choose which lens to remove. The user will be able to toggle from lens to lens in a single popup and the 3D image will replace the configured lens with one another.

### 5. LENS POPUP VERSION 4

In this version the user has selected an eyewear that contains 2 different lenses. You can not remove any lenses from this selection. The user will be able to toggle from lens to lens in a single popup and the 3D image will replace the configured lens with one another.

### 6. DROPDOWN BUTTON

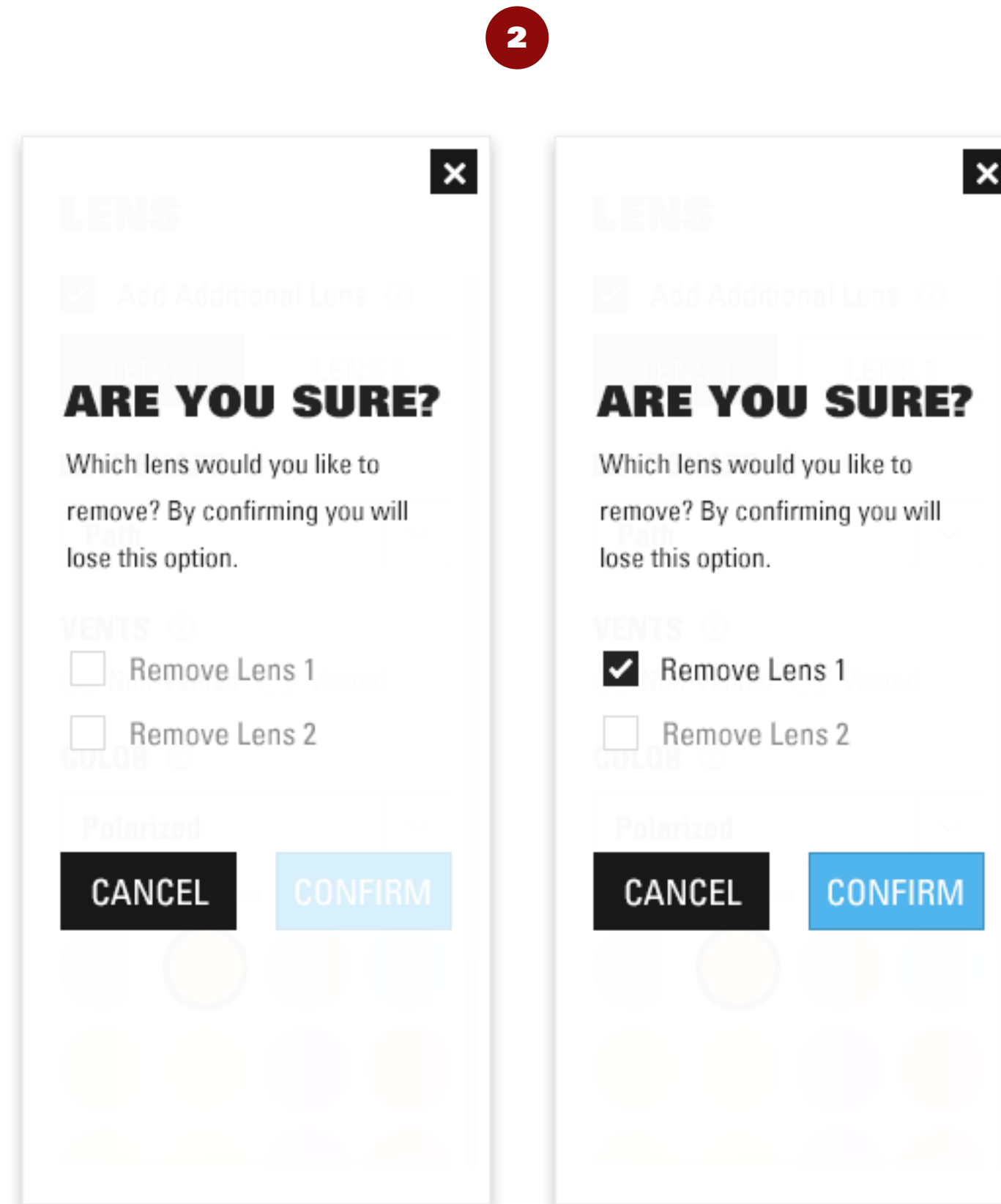
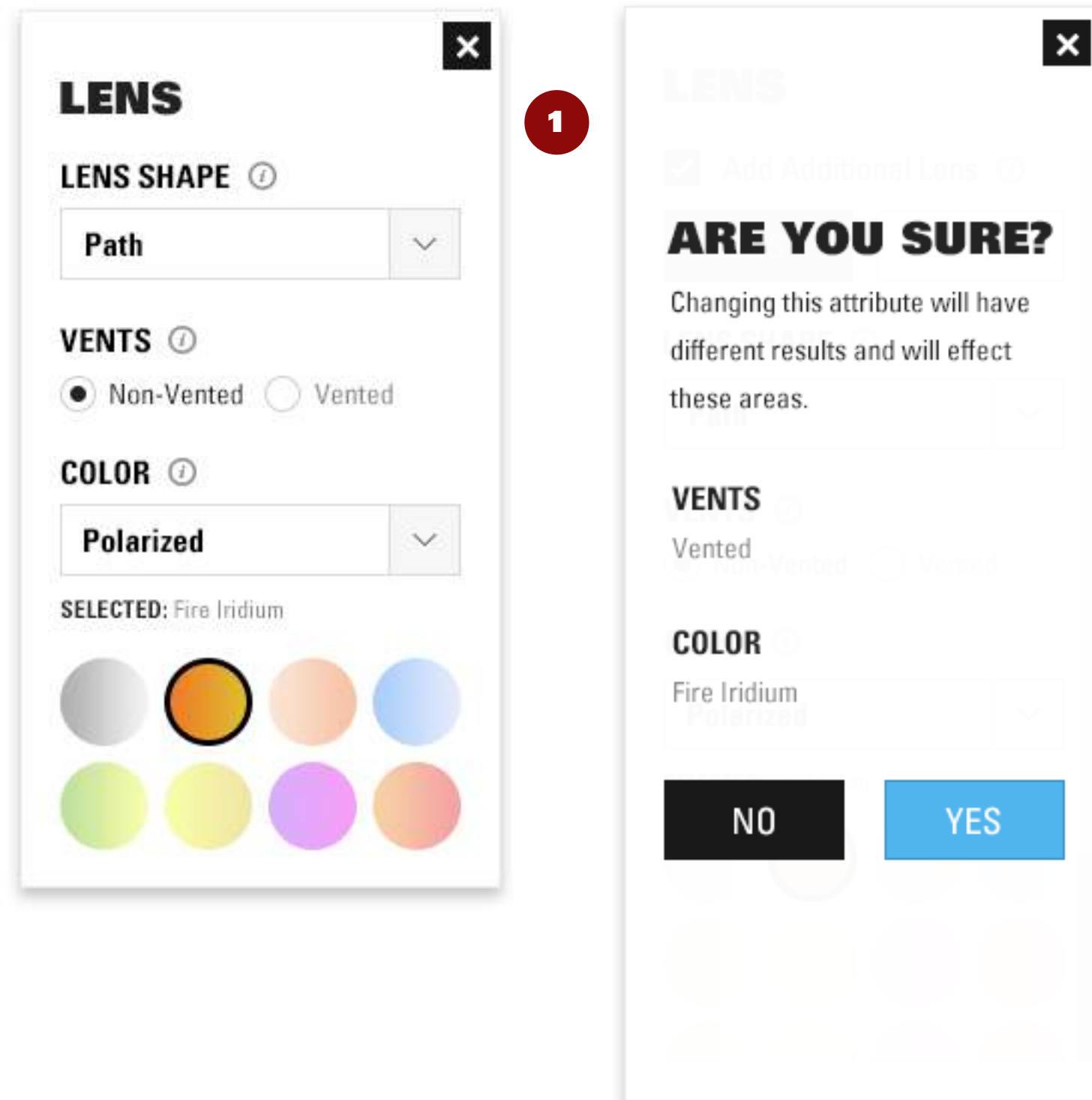
We should be able to allow an attribute to have a dropdown.

### 7. RADIO BUTTONS

We should be able to allow an attribute to have a radio buttons.

# OCP DESKTOP WEBSITE WIREFRAME - V1.6

Hotspot Overlay Popups - Lens changing results



## ANNOTATIONS

### 1. CHANGING CONFIG ALERT

When a user makes a selection to an attribute that effects the out come where there is a null result, this alert will appear displaying which attributes will be effected if the change is made. If they accept the change, the effect attributes will default to the options in their first position or default state.

### 2. REMOVING A LENS ALERT

When a user unchecks the add an additional len this alert will appear. None will be selected, the confirm button will not be clickable and will have a 20% opacity. When the user checks one to the two lens, the confirm button will have 100% opacity and be clickable. At any time the user can press cancel and return to the lens popup.